



# STEP UP YOUR PASSION

ONTARIO  
LIBRARY  
ASSOCIATION

Learn. Inspire.  
Make a difference.

**SUPER CONFERENCE 2010**

**FEBRUARY  
24-27, 2010**

## “PIMP MY BOOK TRUCK” CONTEST

### CALLING ALL OLA MEMBERS!

The OLA is holding a “Pimp my Booktruck” contest for all Libraries to enter their book carts for a contest where the winner will be announced during the Saturday luncheon at Super Conference 2010.

Here are the details...

### WHAT IS “PIMP MY BOOKTRUCK”?

We are asking libraries from across the country to enter their most ‘tricked’ out version of a standard book cart. The cart can be as elaborate as possible using themes, paint, props or anything you feel will set your library apart from other libraries. The only rule is it still needs to be able to roll and at least shelve a few books. See examples below.

### WHERE and WHEN IS THIS TAKING PLACE?

All high-resolution photo submissions need to be sent via email to Meredith Tutching, Program Co-ordinator, via email at [mtutching@accessola.com](mailto:mtutching@accessola.com) OR can be mailed on CD to the OLA office to the address below. All submissions must be received by **FEBRUARY 15, 2010**.

Meredith A. Tutching  
Program Co-ordination  
Ontario Library Association  
50 Wellington Street East, Suite 201  
Toronto, ON M5E 1C8

All entries will be shown on the screens at the Saturday luncheon of the Conference and the winning library will be announced before the luncheon plenary speaker, Jonathan Goldstein.

### RULES

- All pictures must clearly show a minimum of one side of the bookcart and must also have the library name in the photo. This can either be in the photo or added to the photo after with some sort of program that allows you to edit the photo.
- The bookcart must be able to still be wheeled and must have room for a few books to be shelved.
- **All submissions must be received by February 15th.**
- Please ensure all submissions have “PIMP MY BOOKTRUCK” in the subject line of the email.





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## PIMPED BOOK TRUCK EXAMPLES



Source: [http://www.lincolnlibraries.com/Teen\\_Post\\_Place/Pimp\\_my\\_Bookcart.htm](http://www.lincolnlibraries.com/Teen_Post_Place/Pimp_my_Bookcart.htm)  
October 31, 2007

Source: <http://www.lu3.com.br/2007/11/21/pimp-my-bookcart-contest/>  
November 21, 2007



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