

Ontario Library Association Super Conference EXPO 2010  
**Commercial Member Session Proposal**

OLA extends the right to Associate Members to propose educational sessions. This allows the Associate Members to intertwine themselves with the practicing members and to share experiences and expertise in a formal session setting. These are not intended as commercial sessions, but rather as a general, informative, balanced presentation on a particular topic in which your firm might have a specialization.

The conference committee evaluates proposals, and if they accept the proposal they will assign a convenor to work with your company and the proposed speaker. It is expected that the sponsoring company will cover all costs related to the speakers. OLA will provide stock audiovisual equipment in the manner it does for all sessions at Super Conference. The session will be jointly supported by OLA and your firm.

## COMPANY INFORMATION

\_\_\_\_\_  
Name of Key Contact for Organizing Session

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
Email

## PROPOSED SESSION CONTENT

Suggested title for the proposed 75-minute session

\_\_\_\_\_  
\_\_\_\_\_

Content of the proposed session

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## AUDIENCE

Who will this session appeal to?

\_\_\_\_\_  
\_\_\_\_\_

Which type of library?  Public  School  Academic  Special

What type of session is this?

- Introductory/General info  Specialized/Advanced  
 Learning/Improving skills  Visionary ideas and issues

Have you spoken to a divisional conference co-ordinator to arrange co-sponsorship?

- Yes  No If yes, who? \_\_\_\_\_ if no, OLA will try to find one

## PROPOSED SPEAKERS

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

## BENEFITS

This is the source of the session description for promotion. Please use descriptive benefit-oriented statements.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What educational gap will this session fill for members?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please return no later than July 15 to**

**By Mail**

Ontario Library Association  
50 Wellington Street East, Suite 201  
Toronto, Ontario M5E 1C8

**By FAX**

416-941-9581  
1-800-387-1181

**By Email**

[click here to submit the form electronically](#)