

Pre-Conference Registration Program and On-site Program Advertising Rates

ADS:	Pre-Conference Registration Program Only Circulation: 15,000	On-Site Program Only Circulation: 4,500	Discounted Rate for Both Pre-Conference Registration and On-Site Program
Black & White (no bleeds)			
Full Page 7"W x 10" H	\$950	\$1,250	\$1,950
½ Page 7"W x 5" H	\$600	\$750	\$1,150
¼ Page 3½"W x 5" H	\$350	\$400	\$600
Four Colour			
Full Page 8⅝"W x 11⅞"H (bleed)	\$1,200	\$1,500	\$2,600
2-Page Spread 17¼" W x 11⅞" H (bleed across gutter)	\$2,100	\$2,800	\$3,900
½ Page 7" W x 5" H (no bleed)	\$750	\$900	\$1,400

Trim size: 8⅝"W x 10⅞"H

Printing: Offset

Line Screens: Black & white and four colour: 133

Fonts: Type 1 Adobe, must be outlined

Colour: CMYK

Deadlines: (no extensions)

Pre-Conference Registration Program

Reservations August 30, 2009

Materials September 15, 2009

Mails early October 2009

On-Site Program

Reservations December 20, 2009

Materials January 15, 2010

Distributed at Super Conference

Payment: All rates are net; no cash or agency discount allowed. We will invoice advertisers/exhibitors shortly after the publication issue date.

Rates are quoted in Canadian dollars.

OLA cannot be held responsible for reproduction problems that occur as a result of incorrectly prepared files.

COVERS:	Pre-Conference Registration Program Only Circulation: 15,000	On-Site Program Only Circulation: 4,500
Four Colour		
Inside Front Cover 8⅝" W x 11⅞" H (bleed)	n/a	\$2,000
Inside Back Cover 8⅝" W x 11⅞" H (bleed)	n/a	\$2,000
Outside Back Cover 8⅝" W x 11⅞" H (bleed)	Sold	\$2,400



Full Page



½ Page



¼ Page

Reserve your space today using the insertion order form on page seven of this prospectus.

Preparing and submitting ad materials for Super Conference 2010 Programs

Options for submitting materials:

Email a press-ready PDF to info@gappointreach.com. All fonts and high-resolution images must be embedded.

Mail a press-ready PDF on CD to shipping address noted above.

Upload press-ready PDF to OLA's FTP site. For instructions Email info@gappointreach.com.

Mark all CDs and name all files with advertiser's name and publication name.

To Reserve Space in the 2010 Super Conference Pre-Conference Registration and On-Site Program

Gap. Point. Reach. Inc

2006 Queen Street East, Unit 7

Tel: (416) 699-1938

FAX: (416) 699-1937

info@gappointreach.com



Placement Order

COMPANY INFORMATION

**To Reserve Space in the 2010 Super Conference
Pre-Conference Registration and On-Site Program**

Gap. Point. Reach. Inc
2006 Queen Street East, Unit 7
Tel: (416) 699-1938
FAX: (416) 699-1937
info@gappointreach.com

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ FAX _____

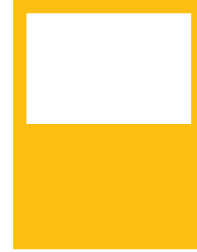
Email _____

Technical Contact about Artwork _____ Email _____

PO number (if any): _____



Full Page



½ Page



¼ Page

ADS:	Pre-Conference Registration Program Only	On-Site Program Only	Both Pre-Conference Registration and On-Site Program	Total
Black & White				
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,950	
½ Page	<input type="checkbox"/> \$550	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,150	
¼ Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	
Four Colour				
Full Page	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,600	
2-Page Spread	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$4,200	
½ Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,400	

COVERS:	Pre-Conference Registration Program	On-Site Program	Total
Four Colour			
Inside Front Cover	n/a	<input type="checkbox"/> \$2,000	
Inside Back Cover	n/a	<input type="checkbox"/> \$2,000	
Outside Back Cover	Sold	<input type="checkbox"/> \$2,400	

Placement is subject to confirmation by OLA.

- Cheque payable to Ontario Library Association
 VISA MASTERCARD

Deadlines:

Pre-Conference Registration Program
Reservations: August 30 Materials: September 15
On-Site Program
Reservations: December 20 Materials: January 15

Subtotal _____
5% GST _____
Total _____

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Expiry ____/____ Name on Card _____



∴ ontario library association

By Mail

Ontario Library Association
50 Wellington Street East, Suite 201
Toronto, Ontario M5E 1C8

By FAX

416-941-9581
1-800-387-1181

By Email

click here to submit the form electronically