

IMAGINE THE POSSIBILITIES. INNOVATE ON THE CUTTING EDGE. MAKE AN IMPACT AT YOUR LIBRARY.

SUPER CONFERENCE 2012

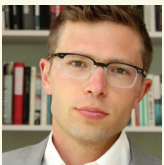
Join us for the largest library and information conference in Canada, and one of the largest in North America!

SPECTACULAR PLENARY SPEAKERS



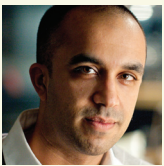
Tom Wujec Wednesday, February 1, 2012 @ 7:30 PM

Tom Wujec speaks internationally on innovation: why it matters, why it is a vital engine of economic growth — especially today, and how to foster it.



Jonah Lehrer Thursday, February 2, 2012 @ 2:10 PM

Jonah Lehrer – hailed as “an important new thinker” by *The Los Angeles Times* – is a contributing editor at *Wired* magazine, and author of *Proust Was a Neuroscientist* and the instant bestseller, *How We Decide*.



Neil Pasricha Friday, February 3, 2012 @ 10:40 AM

Author of *The Book of Awesome*, *1000 Awesome Things*, and *The Book of Even More Awesome*, Pasricha brims with passion and charisma when he speaks. He tells how focusing on awesome has helped him through tough times and can help change your perspective on life.



Nora Young Saturday, February 4, 2012 @ 8:00 AM

Broadcaster and Writer, Nora Young is the host and creator of *Spark*, a show about technology and culture, which airs nationally on CBC Radio.



George Stroumboulopoulos Saturday, February 4, 2012 @ 12:15 PM

Gala Luncheon – ticket in included in full registration

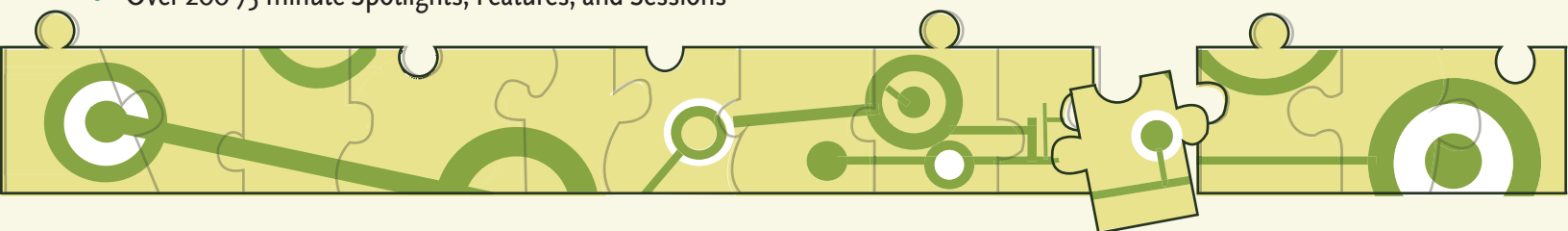
With more than 18 years in the business, George is one of the most admired and beloved journalists in Canada. Starting out on what was then CBC *NewsWorld*, over six seasons he quickly grew *The Hour* from a fledgling current events program to a critical and popular success from coast to coast on the main CBC Network.

PLUS...

- 15 full- or half-day in-depth pre-conference workshops
- Bus tours to school and public libraries
- Over 200 75-minute Spotlights, Features, and Sessions

REVIEW THE FULL PROGRAM AND REGISTER AT

WWW.ACCESSOLA.COM



Friends of Canadian Libraries (FOCAL) Conference Highlights

THREE **BIG** REASONS TO ATTEND OLA SUPER CONFERENCE 2012



1. MEET SALLY REED
Executive Director, Association of Library Trustees, Advocates, Friends, and Foundations (ALTAFF)

Sally spent nearly 20 years in library administration running small public libraries prior to moving to the American Library Association as Executive Director of FOLUSA (Friends of Libraries USA) and now ALTAFF. See her in the following sessions:

- Pre-Conference Poo1 on Wednesday from 9:30 to 4:30. Fundraising Day @ OLA 2012
- Session 605 on Thursday: Friend Raising — Fund Raising: New Innovative Approaches

2. SPECIAL FOCAL RATES!

- Attend the pre-conference at the super low rate of \$70, which includes lunch!
- Stay for the Wednesday evening program at no extra cost. This includes The Art of Networking for first-time conference attendees, the Opening Plenary Speaker Tom Wujec, and the All Conference Networking Event.
- For an additional \$35, stay for Friends-of-the-Library Day — the whole day on Thursday! Hear Plenary Speaker Jonah Lehrer, attend workshops, and visit SUPER EXPO — over 200 exhibitors. See the latest trends and technologies; discover new books and meet Canadian authors!

3. SESSIONS OF INTEREST FOR FOCAL MEMBERS:

- Pre-Conference Poo1. Fundraising Day at OLA 2012. Wednesday February 1st, 9:30 to 4:30 — lunch included.
- Thursday at 9:05 AM: 30 workshops to choose from!
- Thursday at 10:40 AM: Let's Raise a Million! The focus of this session is on capital fund-raising campaigns.
- Thursday from noon to 2:00 PM: Visit the Exhibits and have lunch!
- Thursday at 2:10 PM: Hear Jonah Lehrer, a fabulous all-conference plenary speaker.

Come as a group — have fun — do some networking — and pick up many new ideas!
Register by December 19th to be included in the Early Bird Draw!

View the full program at www.accessola.com

JOIN US IN 2012!

